

**FOR IMMEDIATE RELEASE**

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**EASi Platform Supports Multiple Brokers for Option Transactions**  
Announces Direct Broker Interface Functionality

Pleasanton, CA – September 30, 2008 –Equity Administration Solutions, Inc. (EASi), today announced that it has established a Direct Broker Interface (DBI) with a number of top tier brokerage houses and plans to expand its reach to include other brokers in the coming months.

DBI enables file exchange between the EASi platform and the broker's trading platform. With DBI, transaction information is seamlessly shared between EASi as the administration platform for the client and the designated broker portal where employees can exercise their options, enroll in ESPP and manage their holdings. "With DBI, companies can simplify transaction management with a secure, proven process for enabling employee self service," explains Denise Vitale, Vice President of Product Development for EASi. Where supported by the brokerage firm, the same platform can be used for Restricted Award tax payment and share elections (prior to vesting) and ESPP share elections (prior to purchase).

"From the start, EASi recognized the strategic importance of remaining broker neutral," said Mark Ebersole, Chief Technology Officer and President of EASi. "The system architecture was developed to facilitate connections with brokers to make the process of serving their clients easier." The ability to choose any broker is a key reason that customers and partners alike are making EASi the new standard in stock plan expensing software.

With DBI the issuer's stock plan administrator can send participant information, grants, vesting and/or ESPP eligibility and purchase data to the broker via the EASi application on a daily basis. The administrator can also upload data regarding exercises, dispositions, tax payment and share elections, and/or ESPP enrollment information from the broker into the EASi database.

Equity Administration Solutions, Inc. sells industrial strength stock plan expensing software designed to handle the accounting, tax and administration needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi delivers the most complete FAS123R solution available; addressing valuation, expensing, tax, dilution and disclosure serving nearly a million participants in more than 60 countries spanning four continents.

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