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EASi Experts to Host Informative Chat Sessions at ShareComp2010 Conference

Attendees Get Real-time Answers to Questions About FAS123R, Section 16, Performance Awards, SEC Risks and Equity Compensation Accounting Online

Pleasanton, CA – February 18, 2010 –Equity Administration Solutions, Inc. (EASi), the leading independent stock plan management software company, today announced that several of its experts will conduct chat sessions on topics of interest at ShareComp2010, a virtual conference for share-based compensation information and solutions.

“Our people have been in the industry trenches for decades and are considered experts in the field,” explained EASi CEO Vito Palmieri. “ShareComp is the ideal forum for providing attendees’ access to people who can help them navigate the complexities of equity compensation.”

The collective team at EASi brings CEP and AVA credentials, extensive stock plan administration as well as financial reporting and accounting experience to ShareComp attendees. EASi has also enlisted its partners at accounting firm BDO Seidman to address the compensation plan risks associated with the new SEC disclosure rules.

On February 23, 2010, the schedule for Ask the EASi experts will be as follows:

8:00 PDT	Section 16 and Proxy Challenges	George Martinson, CEP Director, Sales Engineering
9:00 PDT	New SEC Disclosure Rules- Risk Assessment on Compensation Plans	Pete Klinger Mike Conover BDO Seidman
10:00 PDT	Transaction Settlement and Brokers	Don Gillotti, CEP Vice President Sales
11:00 PDT	FAS123R	Roger Gilbert, CEP Customer Support Manager
12:00 PDT	Performance Awards - Administration	Denise Vitale, CEP Vice President Product Development

1:00 PDT	Accounting for Stock Plan Management	Gordon Hillegas, JD, AVA Vice President
2:00 PDT	FAS123R	Nicole Dmitruchina, CEP Customer Service Specialist Treasurer Michigan NASPP
3:30 PDT	Restricted Stock Units Administration	Roger Gilbert, CEP Customer Support Manager

Registered attendees can participate in Ask the Expert chat sessions throughout the day. Transcripts may be requested by contacting sales@easiadmin.com. To register free of charge to attend the ShareComp event, go to <http://vshow.on24.com/clients/sharecomp/>. Use EASi as the pass code. Registration lets you access conference content for a full year so you can attend anytime that is convenient for you.

Equity Administration Solutions, Inc. www.easiadmin.com sells industrial strength stock plan software designed to handle the [accounting, tax and administration](#) needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi continues to lead the industry with second-to-none solutions in areas including [FAS123R](#), IFRS 2, [Performance Awards](#) and [WorkStream](#) process automation. The company serves nearly one million participants in more than 60 countries spanning four continents.

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