

**FOR IMMEDIATE RELEASE**

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**EASi's Vitale to Speak on Mobility Management and Taxation at ShareComp 2010**  
Presentation to Cover Recordkeeping to Mitigate Risk

Pleasanton, CA – February 16, 2010 –Equity Administration Solutions, Inc. (EASi), the leading independent stock plan management software company, today announced that industry veteran Denise Vitale - CEP, VP of Product Development for EASi, will be a featured speaker at ShareComp 2010, a virtual conference for share-based compensation information, solutions and access to the industry's leading experts.

On February 23 at 10:00 EST, Vitale will present "Here, There and Everywhere: Recordkeeping to support Mobility Management and Jurisdictional Taxation of Equity Compensation." Her talk will help attendees address the challenges they face in tracking employee movement as it relates to the lifecycle of equity compensation awards with a focus on the ability to comply with mobility taxation jurisdictional allocation. Vitale will define the types of mobility that require tracking, the points in time when a taxation measurement might be required and the data elements to capture in order to comply with typical tax withholding and reporting requirements. Her talk will be followed by a question and answer session.

Vitale's presentation will be recorded and available for viewing on demand for ShareComp 2010 attendees and registrants. To register free of charge to attend the event, go to <http://vshow.on24.com/clients/sharecomp/>. Use EASi as the pass code so you can attend the event at no charge. Registration lets you access conference content for a full year so you can attend anytime that is convenient for you.

Equity Administration Solutions, Inc. [www.easiadmin.com](http://www.easiadmin.com) sells industrial strength stock plan software designed to handle the [accounting, tax and administration](#) needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi continues to lead the industry with second-to-none solutions in areas including [FAS123R](#), IFRS 2, [Performance Awards](#) and

[WorkStream](#) process automation. The company serves nearly one million participants in more than 60 countries spanning four continents.

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