

FOR IMMEDIATE RELEASE

Contact: Amy Damianakes

EASi

amy@damianakes.com

(925) 937-4561

Contact: Cathy Light

Business Builders LLC.

Direct: 408 497-1512

cathy@businessbuilders.bz

**EASi and Business Builders form Strategic Partnership
To Provide Solution for Stock Plan Management Compliance and Reporting**

Pleasanton and Santa Clara, CA – February 4, 2009 – Equity Administration Solutions, Inc. (EASi), and Business Builders LLC., have agreed to partner to bring cost-effective stock plan management services to startup and emerging growth companies that grant equity awards.

The Business Builders' team will sell EASi's flagship stock plan management software to its clients. This easy to use software is designed to handle the accounting, tracking, tax and administration requirements saving time, money and preventing tracking errors so common in companies that are growing. Business Builders will also administer and maintain the EASi software solution. Theresa Oatman, CEP, recently joined Business Builders as the company's resident stock plan expert and will be responsible for all client engagements and maintenance of the customer stock plans.

"Companies need immediate access to their stock plan data, especially when they are pursuing funding or responding to executive requests", explained Cathy Light, Founder & CEO of Business Builders. "Companies that rely on stock plan management software from day one gain efficiencies and avoid manual processes and costly mistakes. We are excited to offer this service to our clients and know they will appreciate the fact that with just a touch of a button they can print a comprehensive report out for their CEO. Plus, we provide the reporting and compliance support necessary for M & As or transition to public status," says Light.

“EASi’s clients will appreciate the wealth of services that Business Builders offers to help companies grow and increase shareholder value,” explains Michael Guerra, EASi’s Senior Vice President of Business Development. “Our partner strategy centers on bringing value to the companies we serve through access to an array of tools, services, training, support and specialty products that save costs, increase efficiency and ultimately improve business performance.”

Equity Administration Solutions, Inc. www.easiadmin.com sells stock plan expensing software designed to handle the accounting, tax and administration needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi continues to lead the industry with second-to-none solutions in areas including FAS123R, IFRS 2, Performance Awards and WorkStream process automation. The company serves nearly one million participants in more than 60 countries spanning four continents.

Business Builders www.businessbuilders.bz is a privately held management advisory company specializing in creating the right strategy, structure and processes for companies to achieve growth successfully. The firm, whose clients range from early stage to Fortune 500 companies, has been providing business performance and workforce solutions which aid management in building highly motivated, well planned, profitable businesses for over a decade.

#